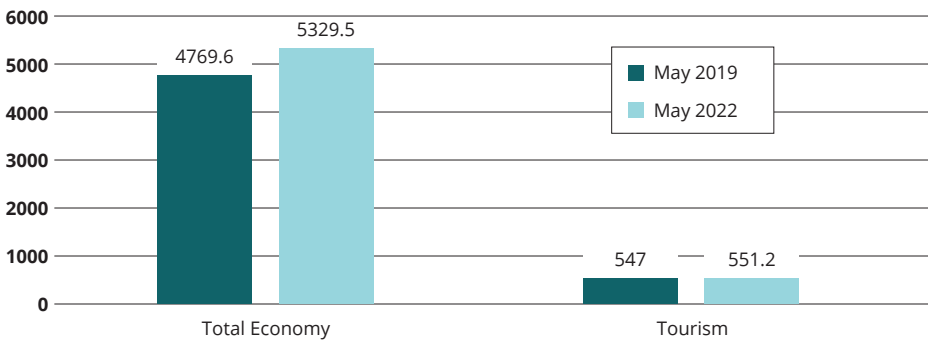




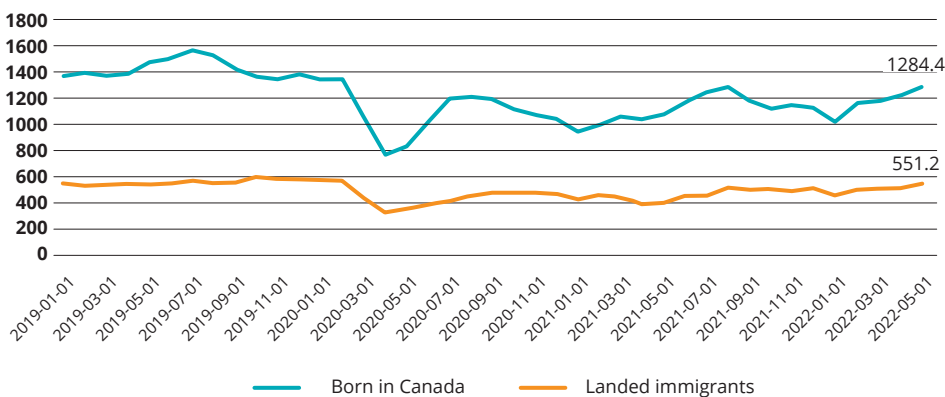
IMMIGRANT TOURISM EMPLOYMENT RECOVERS FASTER OVERALL

Immigrants represent a significant part of Canada's tourism labour force, with **landed immigrants comprising about 30% of tourism workers**. During the first 12 months of the pandemic, immigrant tourism employment dropped by 23% below the pre-pandemic level, on average.

Immigrant Employment in Total Economy and Tourism (x1,000)



Tourism Employment by Immigration Status: Monthly (x1,000)



A return to pre-pandemic levels

- By May 2022, immigrant employment and labour force were **very close to pre-pandemic levels**
 - Tourism's immigrant labour force in May 2022 was **99.5% of its size** from May 2019
- Tourism labour force for workers born in Canada was **significantly lower**, at 85.6% of pre-pandemic levels

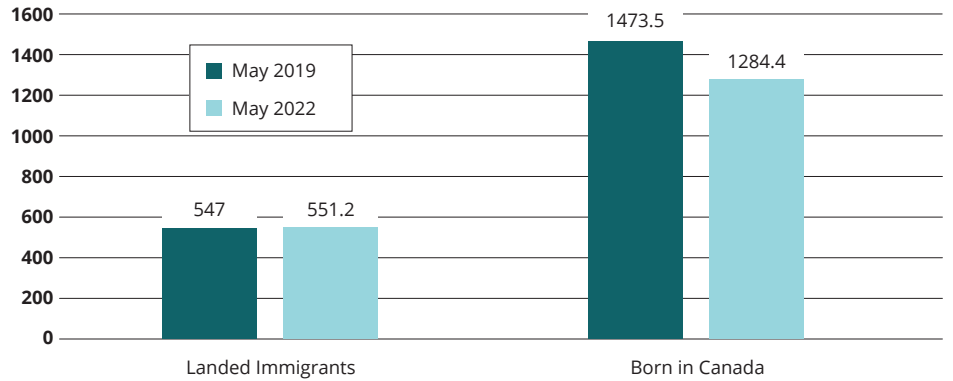
Overall recovery but slow sector growth

- Immigrant employment in overall economy **grew by ~560,000 jobs (11.7%)** post-pandemic
- For the same period, number of immigrants working in tourism **grew by only ~4,200 (0.8%)**
- Representative tourism related occupations: **driver, chef, food services, supervisor, hotel front desk, light-duty cleaner**

Since May 2022, the recovery in immigrant tourism employment has been **faster than the rate for tourism workers who were born in Canada**.



Tourism Employment by Immigration Status – May 2019 vs. May 2022 (x1,000)



A Young Workforce

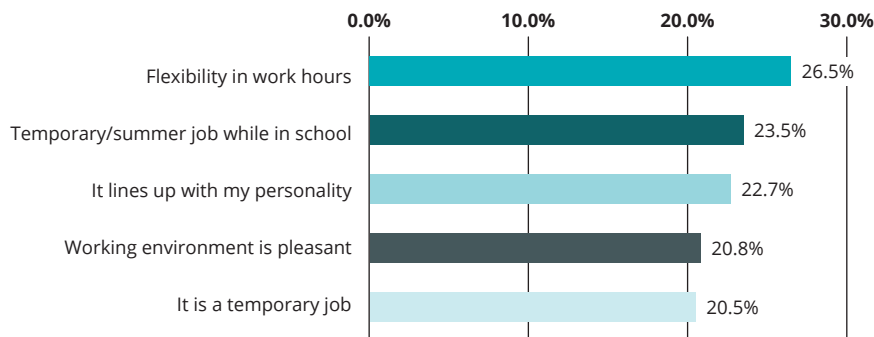
18.7% of landed immigrants who worked in the tourism sector were youth in May 2022 – **much higher proportion** than in the overall economy (7.9%)

Growth of youth immigrant employment in tourism was slower (6.4%) than in the overall economy (17.8%)

Employees age 65+ dropped by **12.8%** respectively compared to May 2019



Top 5 Reasons Why Immigrants Decided to Work in the Tourism Sector (x1,000)



Why immigrants choose tourism employment

Flexible work hours (26.5%)

Temporary/summer job while in school (23.5%)

Aligns with personality (22.7%)

SOURCES: Statistics Canada Labour Force Survey, May 12 to 18, 2022. Leger (2022). Canadians' Attitudes Toward Tourism as a Place of Employment and Economic Driver. January 2022.

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