

propel

Launching **Careers** in Tourism

POWERED BY TOURISM HR CANADA



This project is funded in part by
the Government of Canada



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What Is Work-Integrated Learning (WIL)

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How You Can Participate

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Eligibility Criteria

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Questions



Work-Integrated Learning (WIL)

Co-operative Education and Work-Integrated Learning Canada (CEWIL) is the lead organization for work-integrated learning in Canada. They define work-integrated learning as a form of curricular experiential education that formally integrates a student's academic studies with quality experiences within a workplace or practice setting. WIL experiences include an engaged partnership of at least: an academic institution, a host organization, and a student. WIL can occur at the course or program level and includes the development of student learning objectives and outcomes related to: employability, personal agency, knowledge and skill mobility, and life-long learning.

<https://tourismhr.ca/2021/09/15/where-theres-wil-theres-a-way/>

Types of Work-Integrated Learning (WIL)

**Co-operative
Education**

Field Placement

Internships

Work Experience

<https://tourismhr.ca/2021/09/15/where-theres-wil-theres-a-way/>

Student Work Placement Program (SWPP)

The Student Work Placement Program gives post-secondary students across Canada paid work experience related to their field of study.

<https://www.canada.ca/en/employment-social-development/programs/student-work-placement-program.html>

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Post-Secondary Institutions

- Share Propel information
- Direct students
- Direct partners and employers

Students

- Apply for a WIL opportunity
- Provide proof of enrollment & WIL component of program
- Complete placement

Employers

- Post a WIL Opportunity
- Apply for a wage subsidy
- Hire a student

Propel Online Portal

EN | FR



Email

Password

Remember Me

Log in

[forgot password?](#)

Log in with Social Media

OR

Create an Account



<https://magnet.whoplusyou.com/lp/propel>

Employers

1

Post a WIL
opportunity

2

Apply for a wage
subsidy

3

Hire a student

Employer WIL Opportunity

- Types of WIL

The screenshot shows the 'Opportunity Wizard' interface. On the left is a dark sidebar with a vertical navigation menu containing the following steps: 'Select an Experience Type' (highlighted), 'Selected Term', 'Academic Programs', 'Targeted Schools', 'Open Network', 'Opportunity Details', 'Your Details', 'Additional Options', 'Funding Delivery Programs', and 'Review'. At the bottom of the sidebar are icons for a globe labeled 'Français' and a back arrow. The main content area has a light grey background. At the top right, it says 'Back To Magnet'. Below that, it indicates 'Progress' and 'This opportunity is currently targeting 215 School(s)'. The main heading is '1. What type of opportunity are you recruiting for?'. Below this is a paragraph: 'Schools organize opportunities into different experience types to align them with the academic program and course requirements they support. It can be a little bit tricky to pick the right one, so we've included a description of each below. Click the type you're interested in to see a full description of the type and how many schools offer it.' Below the paragraph is a list of experience types, each with a radio button and a dropdown arrow: CO-OPERATIVE EDUCATION, SUMMER JOB, PART-TIME JOB, VOLUNTEER, INTERNSHIP, APPRENTICESHIP, ENTREPRENEURSHIP, SERVICE LEARNING, and PROJECT.

Employer WIL Opportunity

- Student Program

The screenshot shows the 'Opportunity Wizard' interface. On the left is a vertical navigation menu with steps: 'Select an Experience Type' (checked), 'Selected Term' (checked), 'Academic Programs' (selected), 'Targeted Schools', 'Open Network', 'Opportunity Details', 'Your Details', 'Additional Options', and 'Funding Delivery Programs'. The main content area is titled '3. Let's target a field or area of study'. It includes a 'Macro Majors' section with a 'Select All' toggle and a list of categories: Agriculture, Animal & Related Practices; Arts & Humanities; Business, Finance, Management & Administration; Culinary, Hospitality, Recreation & Tourism (checked); and Education, Community & Social Services. Below this is a 'Culinary, Hospitality, Recreation & Tourism' section with a 'Select All' toggle and sub-categories: Culinary Management, Fitness & Health Promotion, Food & Beverage, Hospitality and Tourism, Recreation and Leisure, and Sports Administration. All sub-category toggles are checked. At the top right of the interface are navigation links: 'Back Home', 'Dashboard', 'Postings', 'Funding Applications', and 'Str'.

Employer WIL Opportunity

- Target specific schools

The screenshot displays the 'Opportunity Wizard' interface. On the left is a vertical navigation menu with steps: 'Select an Experience Type', 'Selected Term', 'Academic Programs', 'Targeted Schools' (highlighted with a white circle), 'Open Network', 'Opportunity Details', 'Your Details', 'Additional Options', and 'Funding Delivery Programs'. The main content area is titled '4. Here's who will get your opportunity'. It includes a paragraph: 'Based on what you've told us so far, here are the applicable schools that meet your criteria. If you're happy with this list keep going, if you want to increase the number of schools that will receive your opportunity use the previous button to expand your field of study criteria.' Below this is a white box stating 'This opportunity is currently targeting 44 School(s)'. A section titled 'Provinces/Territories' contains a 'Select All' toggle and a list of provinces: Alberta, British Columbia, Manitoba, New Brunswick, Newfoundland and Labrador, and Nova Scotia, each with a toggle switch. To the right, another 'Select All' toggle is followed by a list of specific schools: Northern Alberta Institute of T..., Southern Alberta Institute of T..., The King's University, and University of Alberta, each with a toggle switch.

Employer WIL Opportunity

- Employer and job posting information

The screenshot shows the 'Opportunity Wizard' interface. On the left is a dark sidebar with a vertical navigation menu containing: 'Select an Experience Type', 'Selected Term', 'Academic Programs', 'Targeted Schools', 'Open Network', 'Opportunity Details' (highlighted with a white circle), 'Your Details', 'Additional Options', 'Funding Delivery Programs', and 'Review'. The main content area is titled '6. Tell us about your opportunity' and includes a progress indicator at the top right stating 'This opportunity is currently targeting 41 School(s)'. Below the title is a paragraph of instructions: 'The information that you provide here is what students will see when they look at your opportunity. Make sure to fill out the information so your opportunity stands out to students viewing it.' The form contains several fields: 'Opportunity Language*' with a dropdown menu set to 'English'; 'Deadline Date*' with a date-time input field showing '09/11/2021 11:17 AM'; 'Go live*' with a date-time input field showing '08/12/2021 11:17 AM'; 'Organization' with a dropdown menu set to 'Tourism HR Canada'; and 'Division' with a dropdown menu set to 'N/A'. At the bottom, there is a small text box: 'If you have your own tracking system for jobs or opportunities and you want to add an ID or a unique identifier to help you keep track of this posting, toss it in here. If not, don't worry, it's not required and no one else but you will'. The interface also features a 'Français' language toggle and a 'Back' arrow at the bottom left.

The screenshot shows the 'Opportunity Wizard' interface at step 7: 'Tell us about yourself'. The sidebar on the left is identical to the previous screenshot, but 'Your Details' is now highlighted with a white circle. The main content area is titled '7. Tell us about yourself' and includes a progress indicator at the top right stating 'This opportunity is currently targeting 41 School(s)'. Below the title is a paragraph of instructions: 'The information on this page will be used by the institution if they have follow-up questions or to confirm your opportunity posting. With schools sending their students out on these experiences as part of their academic studies we need to be able to verify all aspects of the opportunity. Your information WILL NOT be displayed to the student viewing the opportunity, just the institution.' The form contains several input fields: 'Job Title' (empty); 'First Name*' with the value 'Rachel'; 'Last Name*' with the value 'George'; 'Phone Number*' (empty); and 'Email Address*' (empty). The interface also features a 'Français' language toggle and a 'Back' arrow at the bottom left.

Employer WIL Opportunity

- Select Propel Student Work Placement Program

The screenshot shows the 'Opportunity Wizard' interface. On the left is a dark sidebar with a 'Cancel' button at the top. Below it is a progress bar with steps: 'Select an Experience Type', 'Selected Term', 'Academic Programs', 'Targeted Schools', 'Open Network', 'Opportunity Details', 'Your Details', 'Additional Options', and 'Funding Delivery Programs'. The 'Funding Delivery Programs' step is currently active. The main content area has a top navigation bar with links: 'Back Home', 'Dashboard', 'Postings', 'Funding Applications', and 'Stor'. The main heading is '9. You may be eligible to receive up to \$7,000 (per student) in wage subsidies'. Below this is a paragraph explaining the wage subsidy program. A question asks if the user is eligible for funding and to select a delivery partner. Two radio button options are shown: 'NONE' and 'TOURISM HR CANADA', with 'TOURISM HR CANADA' selected. At the bottom are 'Previous' and 'Next' buttons.

Back Home Dashboard Postings Funding Applications Stor

9. You may be eligible to receive up to \$7,000 (per student) in wage subsidies

Employers who hire students in work-integrated learning (WIL) placements may be eligible for a wage subsidy at a rate of up to 70% up to \$7,000 per student. The program brings together employers, students, and post-secondary school stakeholders to create quality WIL opportunities, and supports underrepresented groups including women in STEM, indigenous students, newcomers, persons with disabilities, and first-year students.

Are you eligible for funding? Select a delivery partner that you are interested in receiving funding from and you will be contacted if your business is eligible to receive wage subsidies.

NONE

TOURISM HR CANADA

Previous Next

Employers

1

Post a WIL
opportunity

2

Apply for a wage
subsidy

3

Hire a student

Employer Wage Subsidy Application



Employer Wage Subsidy Application

- Placement Term

The screenshot displays the 'Funding Wizard' interface. On the left is a vertical navigation menu with steps: Posting (checked), Delivery Program Overview (checked), Placement Term (selected), Terms and Conditions, Organization, Placement, Student, Documents, and Review. The main content area is titled '3. Placement Term' and contains a text box explaining the 75% wage subsidy, a note about the program's end date (July 31, 2022), and a list of four placement terms: SUMMER 2021 (MAY 01, 2021 - AUG 31, 2021), FALL 2021 (SEP 01, 2021 - DEC 31, 2021), WINTER 2022 (JAN 01, 2022 - APR 30, 2022), and SUMMER 2022 (MAY 01, 2022 - AUG 31, 2022). At the bottom are 'Previous', 'Save as Draft', and 'Next' buttons.

Cancel
Funding Wizard

- ✓ Posting
- ✓ Delivery Program Overview
- Placement Term
- Terms and Conditions
- Organization
- Placement
- Student
- Documents
- Review

3. Placement Term

The standard wage subsidy percentage for this program is up to 75% (upto \$7,500) which includes and is open to all students, including those who belong to one of the following under-represented groups: Indigenous people, persons with disabilities, first-year students, newcomers to Canada and visible minorities. The previous eligibility criteria for 'net new placements' no longer applies- employers who have previously participated in the program do not need to exceed the number of placements offered in a past year under the program. Recognising that the pandemic has changed the way businesses operate, and as a result, post-secondary institutions (universities, colleges and polytechnics) can continue to be the employer of record to offer meaningful placements to students.

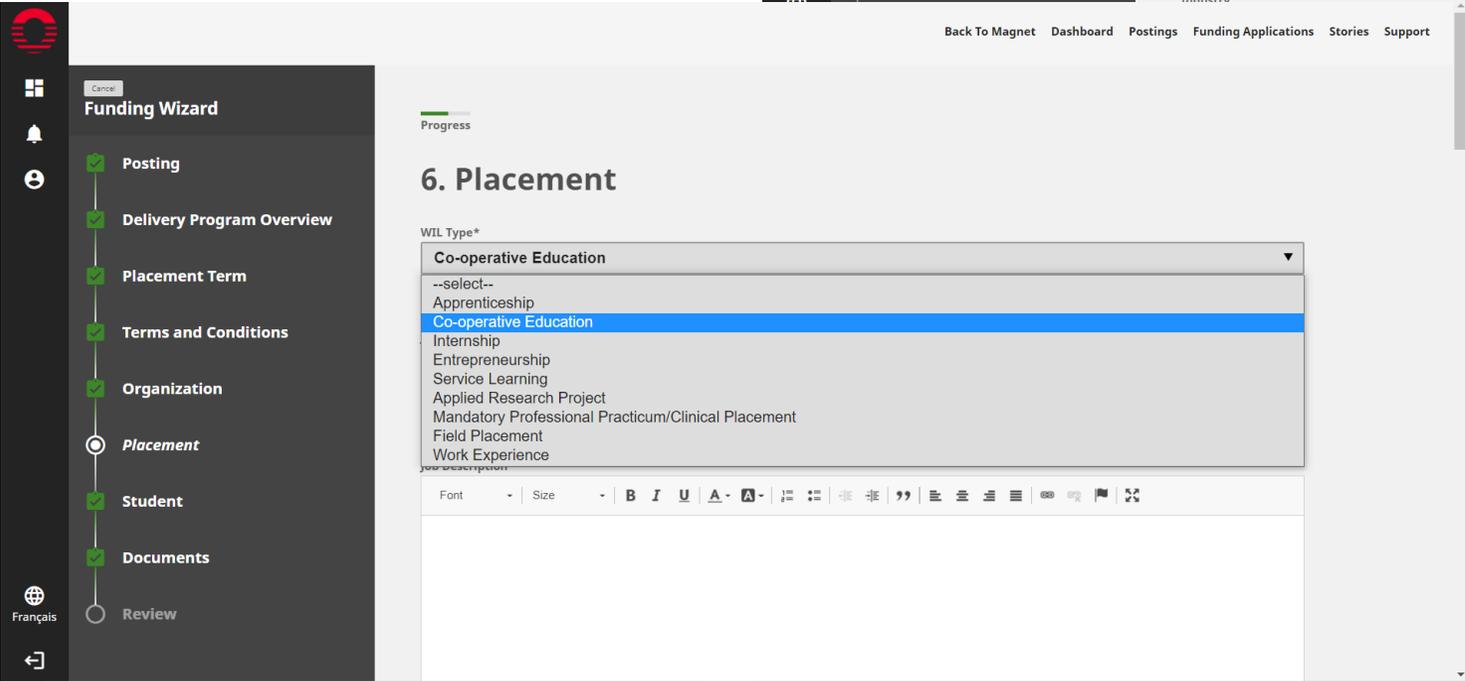
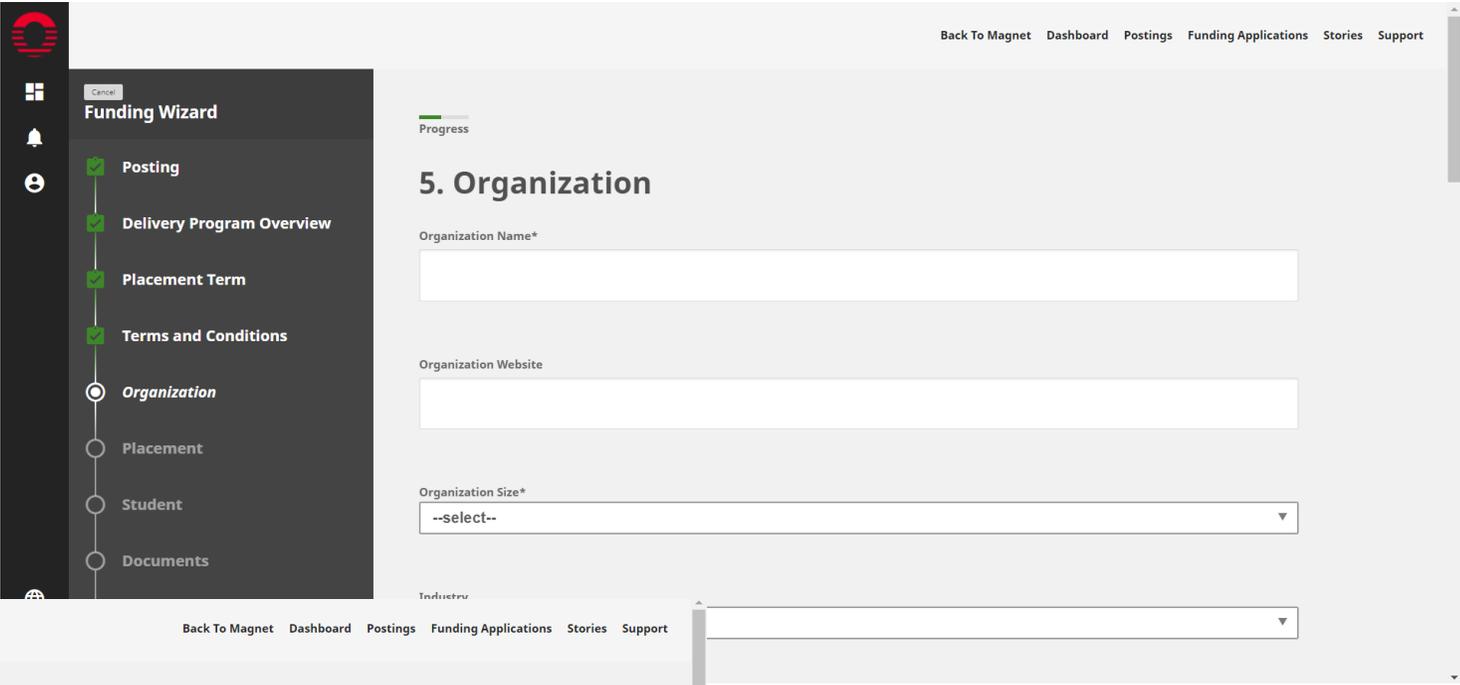
Note that the current program conditions are in effect until July 31, 2022

- SUMMER 2021 (MAY 01, 2021 - AUG 31, 2021) ▼
- FALL 2021 (SEP 01, 2021 - DEC 31, 2021) ▼
- WINTER 2022 (JAN 01, 2022 - APR 30, 2022) ▼
- SUMMER 2022 (MAY 01, 2022 - AUG 31, 2022) ▼

Previous Save as Draft Next

Employer Wage Subsidy Application

- Organization, Type of Placement



Employer Wage Subsidy Application

- Placement filled or not filled yet

Back To Magnet Dashboard Postings Funding Applications Stories Support

Cancel

Funding Wizard

- Posting
- Delivery Program Overview
- Placement Term
- Terms and Conditions
- Organization
- Placement
- Student**
- Documents
- Review

Progress

7. Student

As part of the application process, employers are required to provide their student's contact information, so that Magnet can request supporting documentation from them to confirm their eligibility in the program.

If you have not hired a student yet for this placement, you will be required to complete this portion of the application once you have secured your hire.

Eligibility criteria for students:

- Registered in a recognized Canadian post-secondary institution (part-time or full-time enrollment in college, bachelor's, master's or PhD programs).
- Canadian citizens, permanent residents, or persons to whom refugee protection has been conferred under the Immigration and Refugee Protection Act. International students are not eligible.
- Undertaking a placement that is recognized as a Work-Integrated Learning component by the student's institution in connection with a course, degree, certificate, diploma, or other recognized program offered by the institution. The placement can be required or optional, for credit or not for credit.

Position Filled

Previous Save as Draft Next

Employer Wage Subsidy Application

- Uploading documents

The screenshot displays the 'Funding Wizard' application interface. On the left is a dark sidebar with a vertical list of steps: Posting, Delivery Program Overview, Placement Term, Terms and Conditions, Organization, Placement, Student, and Documents. The 'Documents' step is currently selected and highlighted with a white circle. The main content area shows a progress bar at the top, followed by the heading '8. Documents'. Below the heading is a large dashed rectangular box containing the text 'Drag and drop your files here, or...' and 'click to browse'. At the bottom of the main area are three buttons: 'Previous', 'Save as Draft', and 'Next'. The 'Next' button is highlighted in green. In the top right corner of the application, there is a navigation menu with links: 'Back To Magnet', 'Dashboard', 'Postings', 'Funding Applications', 'Stories', and 'Support'.

Who Qualifies?

STUDENTS

- Domestic (Canadian Permanent Resident or Citizen)
- Registered at a recognized Canadian post-secondary institution in a program that includes a work placement
- Program has Work-Integrated Learning (WIL) Component

Who Qualifies?

EMPLOYERS

- Registered Canadian businesses, startups, and not-for-profits related to the tourism and hospitality sector and/or related to a tourism/hospitality job function
- On-site, remote, and hybrid placements all eligible
- Not funded by other federal grants or programs
- Student must be hired as an employee of the company (not as an independent contractor)





You can email us at
propel@tourismhr.ca
or visit our webpage
PropelCareers.ca



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THANK YOU



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