

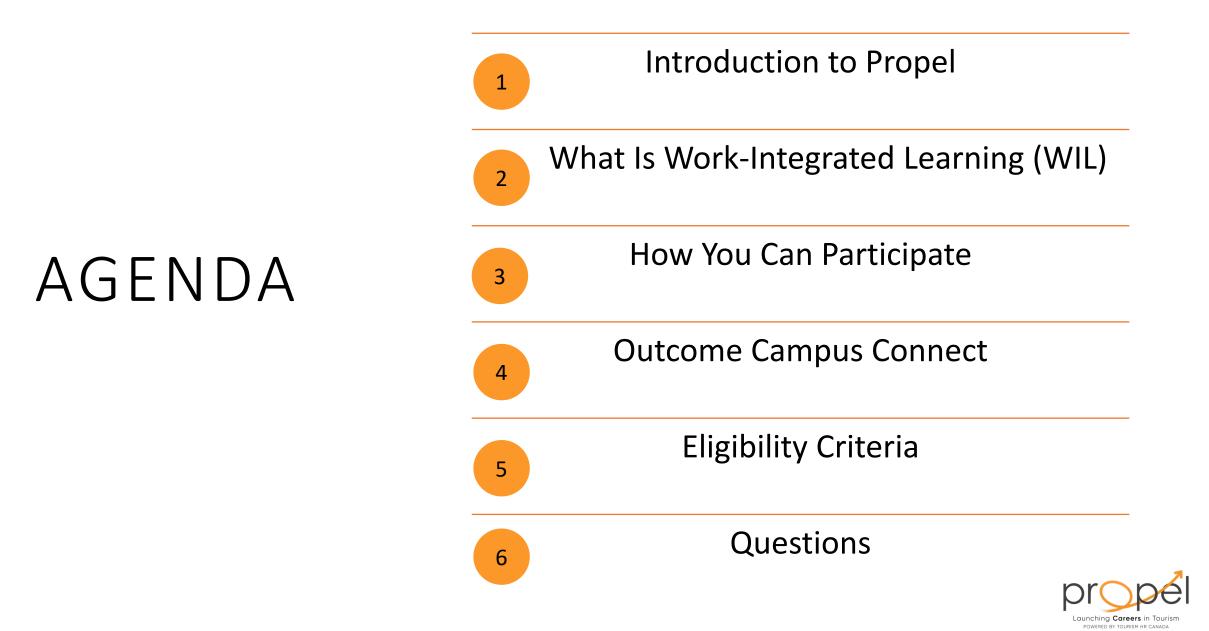
Launching **Careers** in Tourism



This project is funded in part by the Government of Canada



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Work-Integrated Learning (WIL)

<u>Co-operative Education and Work-Integrated Learning Canada</u> (CEWIL) is the lead organization for work-integrated learning in Canada. They define work-integrated learning as a form of curricular experiential education that formally integrates a student's academic studies with quality experiences within a workplace or practice setting. WIL experiences include an engaged partnership of at least: an academic institution, a host organization, and a student. WIL can occur at the course or program level and includes the development of student learning objectives and outcomes related to: employability, personal agency, knowledge and skill mobility, and life-long learning.

https://tourismhr.ca/2021/09/15/where-theres-wil-theres-a-way/



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Types of Work-Integrated Learning (WIL)



https://tourismhr.ca/2021/09/15/where-theres-wil-theres-a-way/



Student Work Placement Program (SWPP)

The Student Work Placement Program gives post-secondary students across Canada paid work experience related to their field of study.







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Post-Secondary Institutions

- Share Propel information
- Direct students
- Direct partners and employers



Students

- Apply for a WIL opportunity
- Provide proof of enrollment & WIL component of program
- Complete placement



Employers

- Post a WIL Opportunity
- Apply for a wage subsidy
- Hire a student



Propel Online Portal

POWERG IN TOURISM HIR CANADA Email Enter your email	
Password Enter your password Remember Me	Lounching Careers in Tourism POWERED BY TOURISM HR CANADA
Log in	Tourism HR Canada Canada
forgot password? Log in with Social Media	This project is funded in part by the Government of Canada Canada
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https://magnet.whoplusyou.com/lp/propel

Employers



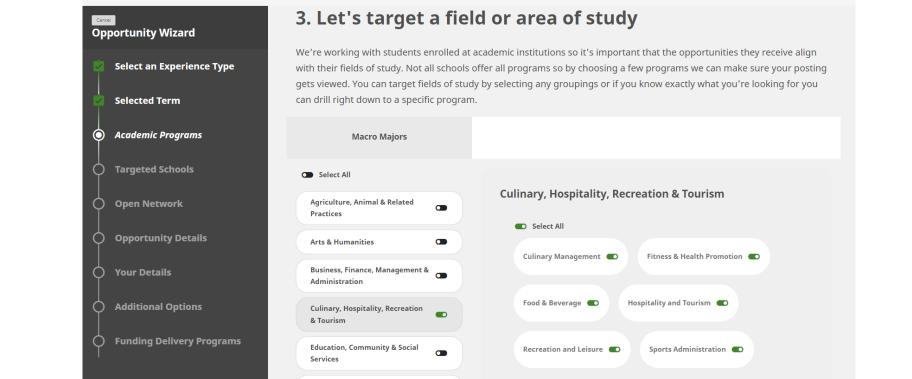


• Types of WIL

			Back To Mag
:: •	Correl Opportunity Wizard	Progress This opportunity is currently targeting 215 School(s)	
Θ	Select an Experience Type	1. What type of opportunity are you recruiting for?	
	Selected Term Academic Programs	Schools organize opportunities into different experience types to align them with the academic program and course requirements they support. It can be a little bit tricky to pick the right one, so we've included a description of each below. Click the type you're interested in to see a full description of the type and how many schools offer it.	
	O Targeted Schools	• CO-OPERATIVE EDUCATION	
	Open Network	O SUMMER JOB	
	Opportunity Details	O PART-TIME JOB	
	Your Details	O VOLUNTEER	
	Additional Options	O INTERNSHIP	
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• Student Program





Back Home Dashboard Postings Funding Applications Sto

• Target specific schools

Cancel Opportunity Wizard		4. Here's who will get your opportunity			
	Select an Experience Type	Based on what you've told us so far, here are the applicable schools that meet your criteria. If you're happy with this list keep going, if you want to increase the number of schools that will receive your opportunity use the previous button to expand your field of study criteria.			
	Selected Term	This opportunity is currently targeting 44 School(s)			
0	Academic Programs Targeted Schools	Provinces/Territories			
ϕ	Open Network	C Select All			
ϕ	Opportunity Details	Alberta	Select All		
ϕ	Your Details	British Columbia	Northern Alberta Institute of T		
ϕ	Additional Options	Manitoba 🖸 New Brunswick 🔍	Southern Alberta Institute of T 🜑 The King's University ඟ		
ϕ	Funding Delivery Programs	Newfoundland and Labrador			
		Nova Scotia	University of Alberta		



Back Home Dashboard Postings Funding Applications

• Employer and job posting information

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::	Cance Opj	portunity Wizard	Progress This opportunity is currently targeting 41 Sche		$\left \right\rangle$	Fui Re
θ		Select an Experience Type	6. Tell us about your opportunity		\sim	
		Selected Term	The information that you provide here is what students will see when they look at your opportunity. Make sure to fill ou the information so your opportunity stands out to students viewing it.			
		Academic Programs		Français		
		Targeted Schools	English	÷		
		Open Network	Deadline Date*			
	0	Opportunity Details	09/11/2021 11:17 AM			
	Ó	Your Details	Go live*			
	Ó	Additional Options	08/12/2021 11:17 AM			
	Ó	Funding Delivery Programs				
	Q	Review	Organization 🗄 Tourism HR Canada			
			Division & N/A			
Français						
¢			If you have your own tracking system for jobs or opportunities and you want to add an ID or a unique identifier to help you keep track of this posting, toss it in here. If not, don't worry, it's not required and no one else but you will			

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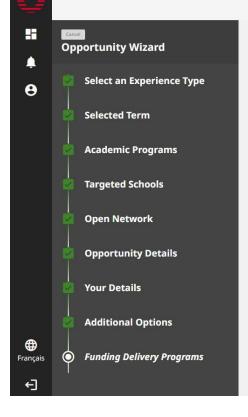
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Select an Experience Type Selected Term Academic Programs Targeted Schools Open Network Opportunity Details Funding Delivery Programs Review Lest Name* George Prone Number*	portunity Wizard Progress This opportunity is currently targeting. 41 School(s)	
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Academic Programs to verify all aspects of the opportunity. Your information WILL NOT be displayed to the student viewing the opportunity, just the institution. Targeted Schools jeb Title Opportunity Details	Selected Term	
Targeted Schools job Title Open Network	Academic Programs to verify all aspects of the opportunity. Your information WILL NOT be displayed to the student viewing the opportunity,	
Opportunity Details Your Details Your Details First Name* Rachel Additional Options Funding Delivery Programs Last Name* George Phone Number*	Targeted Schools	
Your Details First Name* Rachel Rachel Additional Options Last Name* George George Phone Number* Intervention	Open Network	
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Funding Delivery Programs Lest Name* George Phone Number*	Your Details	
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Employer WIL Opportunity

• Select Propel Student Work Placement Program



Back Home Dashboard Postings Funding Applications Stor

9. You may be eligible to receive up to \$7,000 (per student) in wage subsidies

Employers who hire students in work-integrated learning (WIL) placements may be eligible for a wage subsidy at a rate of up to 70% up to \$7,000 per student. The program brings together employers, students, and post-secondary school stakeholders to create quality WIL opportunities, and supports underrepresented groups including women in STEM, indigenous students, newcomers, persons with disabilities, and first-year students.

Are you eligible for funding? Select a delivery partner that you are interested in receiving funding from and you will be contacted if your business is eligible to receive wage subsidies.

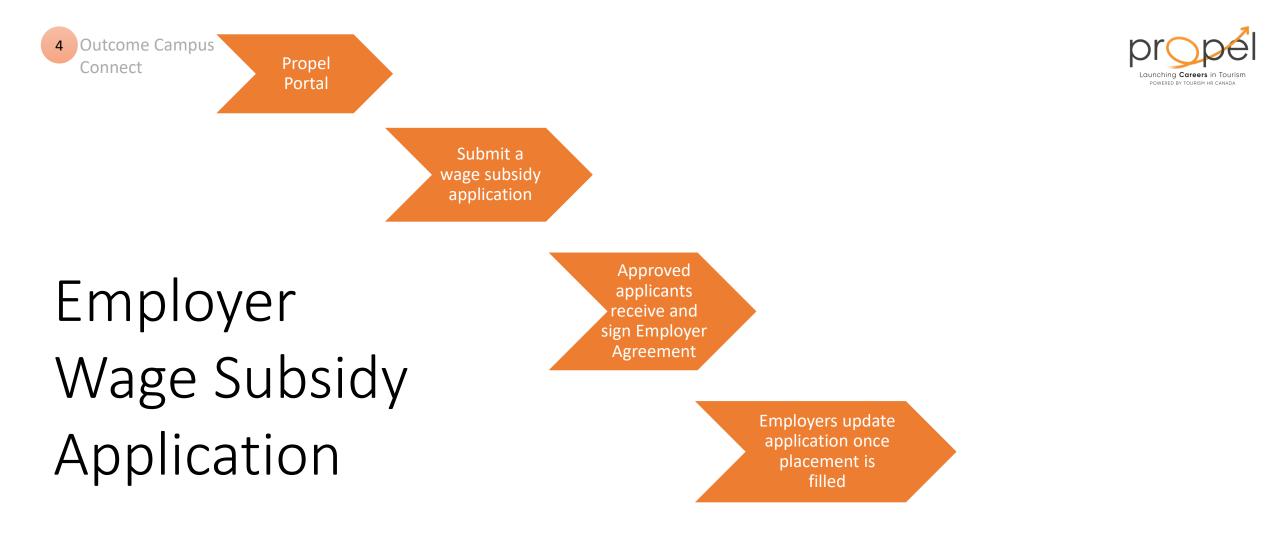




Employers



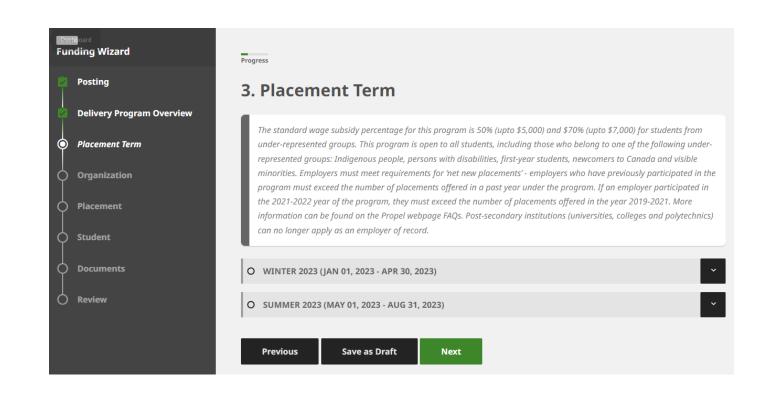




Employers submit invoice & supporting documents once placement is complete 4 Outcome Campus Connect

Employer Wage Subsidy Application

• Placement Term





4 Outcome Campus Connect

Employer Wage Subsidy Application

• Organization, Type of Placement

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Terms and Conditions

Placement Term

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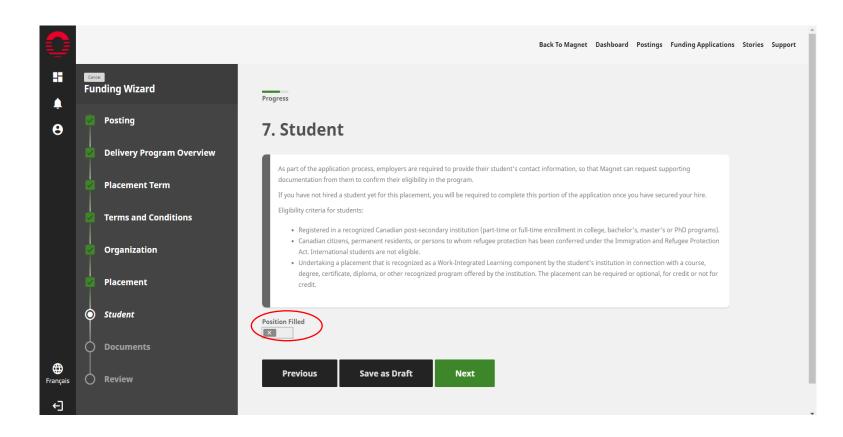
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		Placement Term		
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rview	WIL Type*			
	Co-operative Education		·	
	Apprenticeship Co-operative Education			
	Internship Entrepreneurship			
	Service Learning Applied Research Project			
	Mandatory Professional Practicum/Clini Field Placement	nical Placement		
	Work Experience			
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				Launching Careers in Tourism
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Employer Wage Subsidy Application

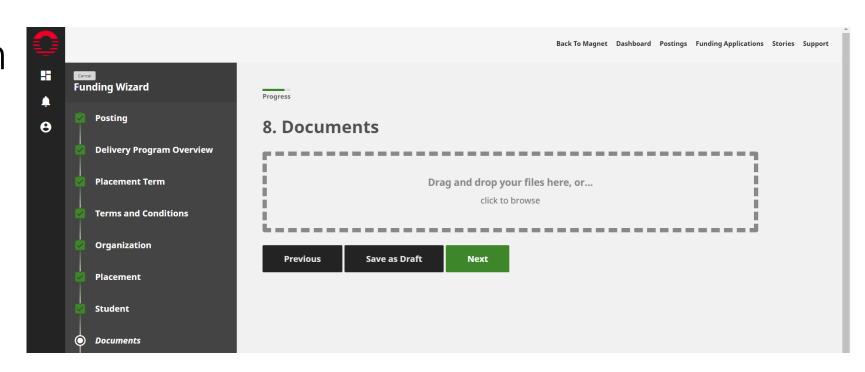
• Placement filled or not filled yet





Employer Wage Subsidy Application

• Uploading documents





Who Qualifies?

STUDENTS

- Domestic (Canadian Permanent Resident or Citizen)
- Registered at a recognized Canadian postsecondary institution in a program that includes a work placement
- Program has Work-Integrated Learning (WIL) Component



Who Qualifies?

EMPLOYERS

- Registered Canadian businesses, startups, and not-for-profits related to the tourism and hospitality sector and/or related to a tourism/hospitality job function
- On-site, remote, and hybrid placements all eligible
- Not funded by other federal grants or programs
- Student must be hired as an employee of the company (not as an independent contractor)









QUESTIONS?

You can email us at propel@tourismhr.ca or visit our webpage <u>PropelCareers.ca</u>



THANK YOU



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