

INFO SESSION

# propel

Launching **Careers** in Tourism

POWERED BY TOURISM HR CANADA



This project is funded in part by  
the Government of Canada



[propelcareers.ca](http://propelcareers.ca)

# AGENDA

1

Introduction to Propel

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2

How you can participate

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3

Employers: How to use the Propel platform

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4

Eligibility Criteria

A man and a woman in business attire are shown in an office setting, looking at a document together. The man is on the right, wearing a blue and white striped sweater, and the woman is on the left, wearing a white shirt and a dark tie. They are both looking at a document held by the man. The background is a blurred office environment with a computer monitor and other office equipment.

# Employers

Legally  
much-needed talent

# Post-Secondary Institutions

- Share Propel information
- Direct students
- Direct partners and employers

# Students


- Apply for a WIL opportunity
- Provide proof of enrollment & WIL component of program
- Complete placement

# Employers

- Post a WIL Opportunity
- Apply for a wage subsidy
- Hire a student

# Propel Online Portal

EN | FR



Email





Password

Remember Me

Log in

[forgot password?](#)

Log in with Social Media

OR

Create an Account



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<https://magnet.whoplusyou.com/lp/propel>



# Employers

1

Post a WIL  
opportunity

2

Apply for a wage  
subsidy

3

Hire a student



# Who Qualifies?

## STUDENTS

- Domestic (Canadian Permanent Resident or Citizen)
- Registered at a recognized Canadian post-secondary institution in a program that includes a work placement
- Program has Work-Integrated Learning (WIL) Component

# Who Qualifies?

## EMPLOYERS

- Tourism and hospitality employer and/or related to a tourism/hospitality job function
- On-site, remote, and hybrid placements all eligible
- Not funded by other federal grants or programs (including Canada Emergency Wage Subsidy [CEWS] and Canada Recovery Hiring Program [CRHP])
- Student must be hired as an employee of the company (not as an independent contractor)



You can email us at  
[propel@tourismhr.ca](mailto:propel@tourismhr.ca)  
or visit our webpage  
[PropelCareers.ca](http://PropelCareers.ca)

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# THANK YOU



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