



MEET the Canadian University Tourism Coalition (CUTC)!

ACCREDITATION
SMART+
ACCREDITATION

Elevated profile of
programs, profession

Emphasis on recognition of
quality programs

Student mobility,
exchange programs

Quality co-op terms

Co-led research

Common areas of focus,
e.g., pan-Canadian parity of
credentials.



COALITION DES UNIVERSITÉS
CANADIENNES EN TOURISME
(CUCT)

CANADIAN UNIVERSITY
TOURISM COALITION
(CUTC)



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If you meet the criteria, join the coalition by contacting one of its members.

- Canadian university offering degree-level education (undergraduate, masters, doctoral) in tourism
- Schools must become SMART+ accredited (at least one tourism program)



Support members:

Tourism **HR**
Canada



RH Tourisme
Canada



TOURISM INDUSTRY
ASSOCIATION OF **CANADA**

ASSOCIATION DE L'INDUSTRIE
TOURISTIQUE DU **CANADA**

**Joe
Baker
& Co.**