



MEET the Canadian University Tourism Coalition (CUTC)!

ACCREDITATION
SMART+
ACCREDITATION

Elevated profile of
programs, profession

Emphasis on recognition of
quality programs

Student mobility,
exchange programs

Quality co-op terms

Co-led research

Common areas of focus,
e.g., pan-Canadian parity of
credentials.



COALITIONS DES UNIVERSITÉS
CANADIENNES EN TOURISME
(CUTC)

CANADIAN UNIVERSITY
COALITION (CUTC)



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**If you meet the criteria, join
the coalition by contacting
one of its members.**

- Canadian university offering degree-level education (undergraduate, masters, doctoral) in tourism
- Schools must become SMART+ accredited (at least one tourism program)

Support members:



TOURISM INDUSTRY
ASSOCIATION OF CANADA
ASSOCIATION DE L'INDUSTRIE
TOURISTIQUE DU CANADA

