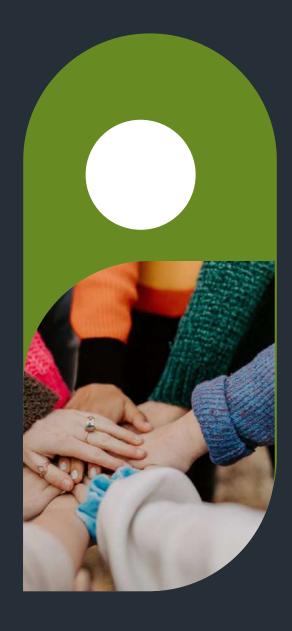


## LABOUR MARKET FORUM

**START SLIDE** 







## A Way Forward

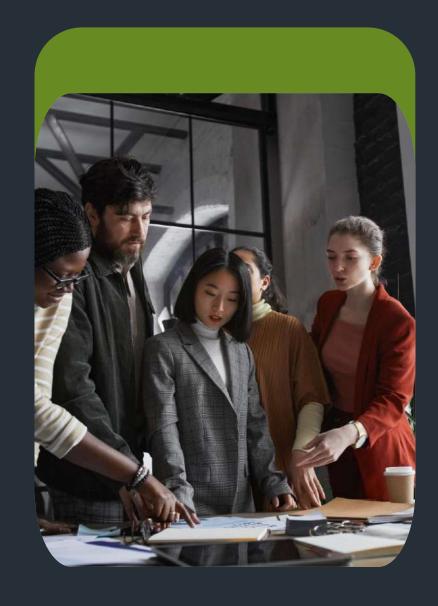
Tourism sector stakeholders and Government must work to ensure the tourism sector remains globally competitive, accessible, affordable,

sector remains globally competitive, accessible, affordable and sustainable. We need the government to:

- Fund and launch a marketing campaign to promote tourism occupations to Canada's youth through a \$5million, three-year investment.
- Fund a workforce strategy for the Indigenous tourism industry.

## A Way Forward (continued)

- Fund a program via Tourism HR Canada to help match newcomers and underrepresented communities with jobs in the tourism industry.
- Extend the Economic Mobility Pathways Pilot (EMPP) program to continue pairing employers with skilled refugees and displaced people.
- Maintain the level of position approvals for tourism sector employers within the Temporary Foreign Worker Program.





You