



# Restaurants Canada

The voice of foodservice | La voix des services alimentaires



# OUR VISION





# RESTAURANTS CANADA **who we are**

Restaurants Canada is a growing community of 100,000 FOODSERVICE BUSINESSES.

We are the voice of foodservice.

Restaurants Canada works with all levels of government to ensure the voice of foodservice is heard.

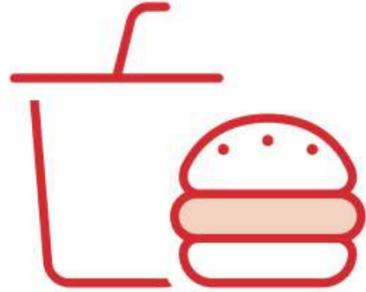
We connect our members through services, research & advocacy.

## THE INDUSTRY IN NUMBERS



**23 MILLION**

visits made by Canadians to restaurants every day.



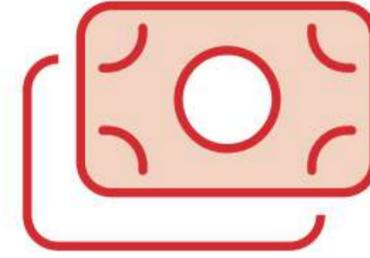
**\$38 BILLION**

in food and beverage products purchased every year.



**\$26 BILLION**

contributed in federal, provincial, and municipal taxes and by its employees.



**\$114 BILLION**

in annual foodservice sales from coast to coast.



**MORE THAN 100,000**

foodservice locations across Canada.

**80%**

of Canadians agree that they enjoy going out to restaurants to connect with their friends and family.

**36%**

of 18- to 54-year-olds have dreamed of opening a restaurant.

**76%**

of Canadians agree that restaurants are a great place to have a memorable experience.

# ISSUES & ADVOCACY

Restaurants Canada works with all levels of government to ensure the voice of foodservice is heard. Explore the topics below to stay informed about emerging issues and policy changes impacting our industry.



## Immigration

The food and accommodation sector are the largest employer of immigrants and newcomers to Canada. Half of all Canadian restaurants are run by entrepreneurs who came here as immigrants, providing economic, social, and cultural benefits to communities across the country.



## Cost Relief

Inflation has driven up the costs of everything in a restaurant operation, making it nearly impossible to recover from pandemic debt and run a profitable food service establishment. Governments at all levels continue to raise taxes and fees and increase red tape. Restaurants Canada is advocating for governments to do more than just not increase taxes and fees, but to lower the costs to do business and help operators continue to serve our communities.



## Sustainability

A complex, fragmented policy landscape is evolving around key sustainability issues for the foodservice industry. With increasing cost pressures on the industry, layering additional taxes and policies on waste recovery and materials sourcing is making it difficult for food service establishments to maintain profitability. At Restaurants Canada, we are advocating for harmonized policies that support a thriving foodservice industry while achieving evidence-based environmental outcomes.

# ECONOMIC ANALYSIS OF SMALL BUSINESS AND RESTAURANTS IN CANADA:

## ON THE PRECIPICE - HELP IS NEEDED



**LOWERING EI PREMIUMS  
LIFTS THE STRAIN ON  
SMALL BUSINESSES.**

Q&A

