

Launching Careers in Tourism

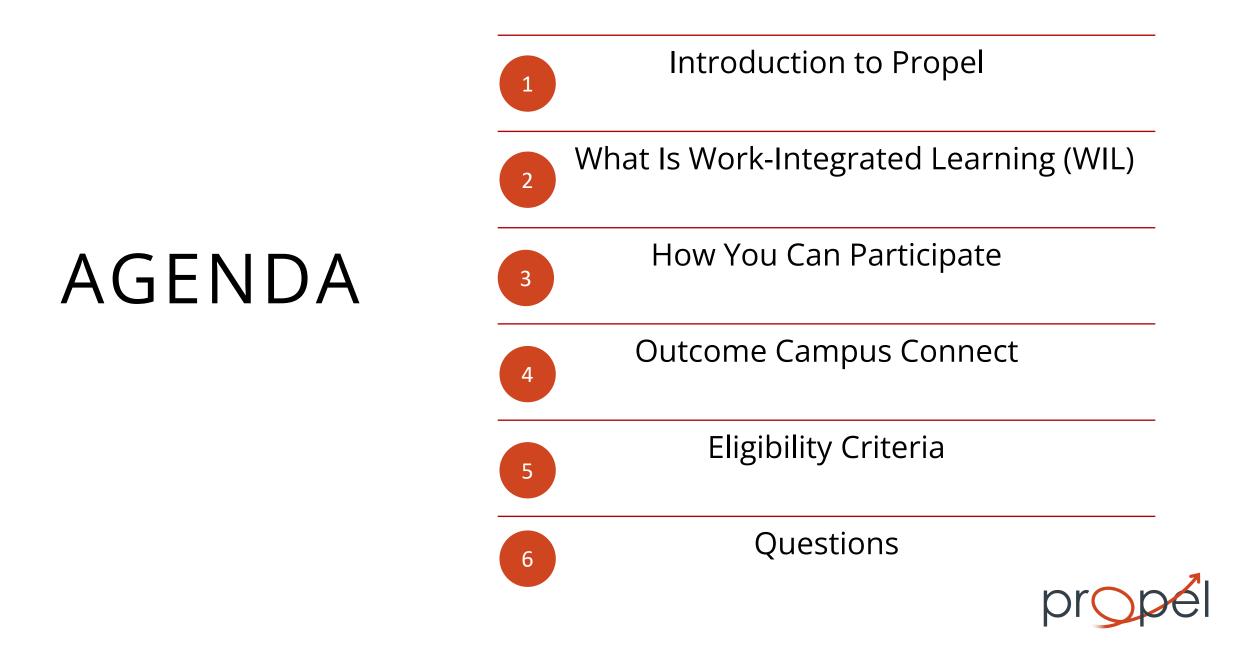
Powered by Tourism HR Canada



This project is funded in part by the Government of Canada



PropelCareers.ca





Link to video: https://youtu.be/JHJvrm2sDEQ?si=u1pPTnOvgY6dkZIm

Work-Integrated Learning (WIL)

<u>Co-operative Education and Work-Integrated Learning Canada</u> (CEWIL) is the lead organization for work-integrated learning in Canada. They define work-integrated learning as a form of curricular experiential education that formally integrates a student's academic studies with quality experiences within a workplace or practice setting. WIL experiences include an engaged partnership of at least: an academic institution, a host organization, and a student. WIL can occur at the course or program level and includes the development of student learning objectives and outcomes related to: employability, personal agency, knowledge and skill mobility, and life-long learning.





Types of Work-Integrated Learning (WIL)





TourismHR.ca/WIL

Student Work Placement Program (SWPP)

The Student Work Placement Program gives post-secondary students across Canada paid work experience related to their field of study.





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Post-Secondary Institutions

- Share Propel information
- Direct students
- Direct partners and employers



Students

- Apply for a WIL opportunity
- Provide proof of enrollment & WIL component of program
- Complete placement



Employers

- Post a WIL Opportunity
- Apply for a wage subsidy
- Hire a student



4 Outcome Campus Connect

Propel Online Portal

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Email

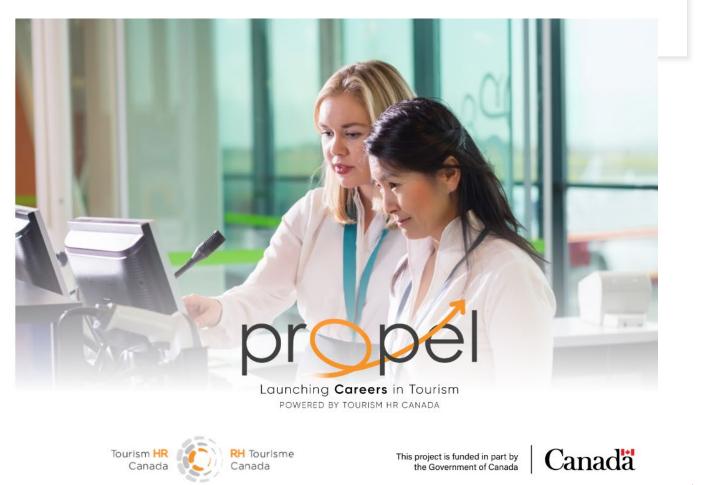
Enter your email

Password

Enter your password

Remember Me

C	Log in	
		forgot password?
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Apply.PropelCareers.ca

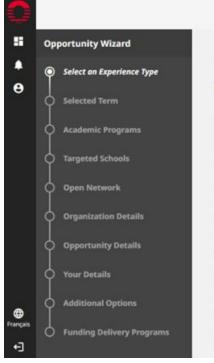
Employers





Employer WIL Opportunity

• Types of WIL



 Pregress

 A. What type of opportunity are you recruiting for?

 Shools organize opportunities into different experience types to align them with the academic program and course requirements they support. It can be a little bit tricky to pick the right one, so we've included a description of each belos. Cit the type you're interested in to see a full description of the type and how many schools offer it.

 © CO-OPERATIVE EDUCATION
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 • SUMMER JOB
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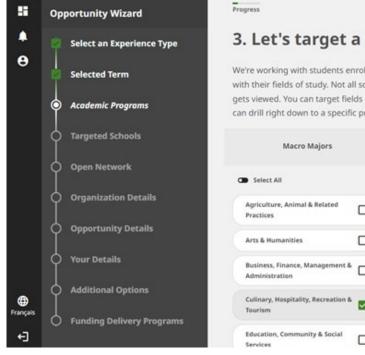
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 • INTERNSHIP
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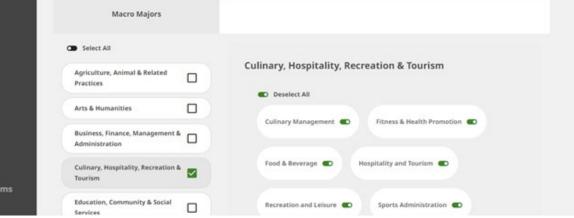
Employer WIL Opportunity

• Student Program



3. Let's target a field or area of study

We're working with students enrolled at academic institutions so it's important that the opportunities they receive align with their fields of study. Not all schools offer all programs so by choosing a few programs we can make sure your posting gets viewed. You can target fields of study by selecting any groupings or if you know exactly what you're looking for you can drill right down to a specific program.

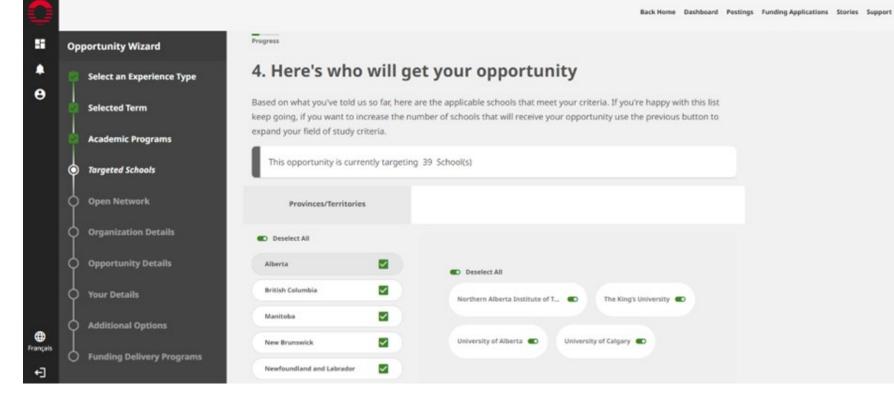




Back Home Dashboard Postings Funding Applications Stories Support

Employer WIL Opportunity

• Target specific schools





Employer WIL Opportunity

 Employer and job posting 		Opportunity Details Your Details Additional Options Funding Delivery Programs	Defaults to one month from today if empty If you have your own tracking system for jobs or opportunities and you want to add an ID or a unique identifier to help you keep track of this posting, toss it in here. If not, don't worry, it's not required and no one else but you will see this field. Your Internal Tracking Number	
	Back Home Dashboard Postings Funding Applications Stories Su	Ç	Back Home Dashboard Posting	s Funding Applications Stories Support
Opportunity Wizard Progress		Opportunity Wizard	Progress	
Select an Experience Type		Select an Experience Type	8. Tell us about yourself	
• 6. Tell us about your organizati	on	e Selected Term	The information on this page will be used by the institution if they have follow-up questions or to confirm your opportunity	
Organization @ Academic Programs THRC		Academic Programs	posting. With schools sending their students out on these experiences as part of their academic studies we need to be able to verify all aspects of the opportunity. Your information WILL NOT be displayed to the student viewing the opportunity, just the institution.	
Targeted Schools Division		Targeted Schools	Job Title"	
Open Network		Open Network	Front Desk	
Organization Details Organization Size select	*	Organization Details	First Name*	
Opportunity Details		Opportunity Details	Gary	
Your Details Website (en)		• Your Details		
Additional Options		Additional Options	Last Name*	
Arçais Funding Delivery Programs		Français Funding Delivery Programs	Son	

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Opportunity Wizard

Selected Term

Academic Programs

Targeted Schools

Open Network

Organization Details

Select an Experience Type

Progress

Opportunity Language*

English

Deadline Date*

08/03/2024 07:51 PM

7. Tell us about your opportunity

the information so your opportunity stands out to students viewing it.

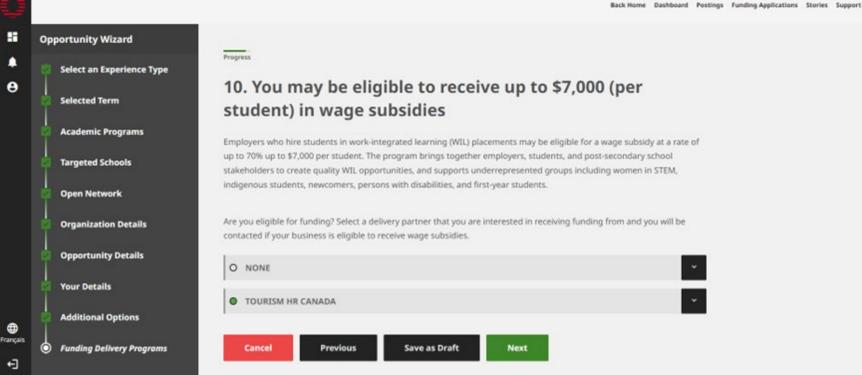
The information that you provide here is what students will see when they look at your opportunity. Make sure to fill out all



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Employer WIL Opportunity

Select Propel Student Work
 Placement Program





Employers







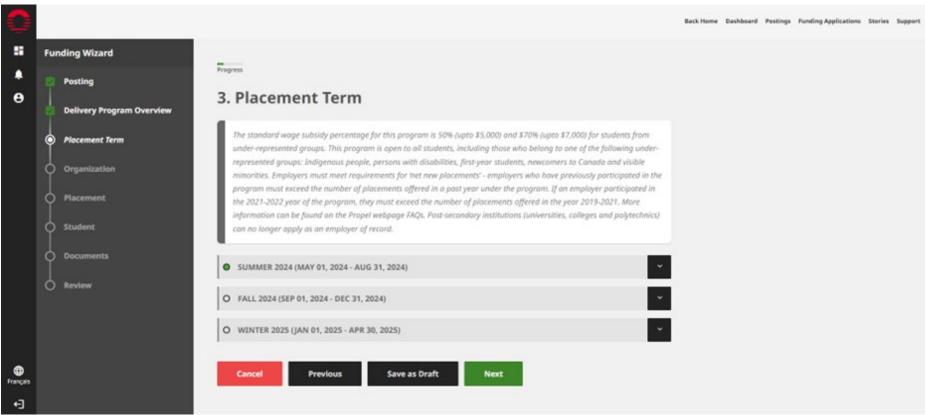
Employer Wage Subsidy Application Process





Employer Wage Subsidy Application

• Placement Term





Outcome Campus Connect

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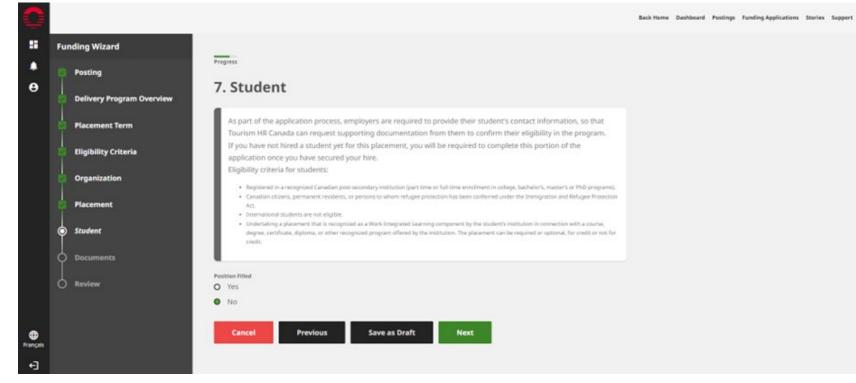
Employer Wage Subsidy Application

• Organization, Type of Placement

			Back Home	Dashboard	Postings	Funding Applications	Stories	Support
•	Funding Wizard	Progress						
٠	Posting	5. Organization						
0	Delivery Program Overview							
	Placement Term	Enter Organization Details						
		Organization Name*						
	Eligibility Criteria	THRC						
	• Organization							
	O Placement	Organization Size* Small (10-99) *						
	Student							
		Select the industry which best represents your business. If uncertain, select Other*						
	O Documents	select						
	O Review	Is this the first time the organization has offered a WiL opportunity through the SMP Program?*						
•		Do you have a business registration number?*						
Français		Yes No						
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			Back Home	Dashboard	Postings	Funding Applications	Stories	Support
	Funding Wizard	Progress						
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	Placement Term	Enter Placement Details						
	🛿 Eligibility Criteria	WIL Type*						
		Co-operative Education *						
	Organization	Joh Titie*						
	Placement	Customer Service						
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Employer Wage Subsidy Application

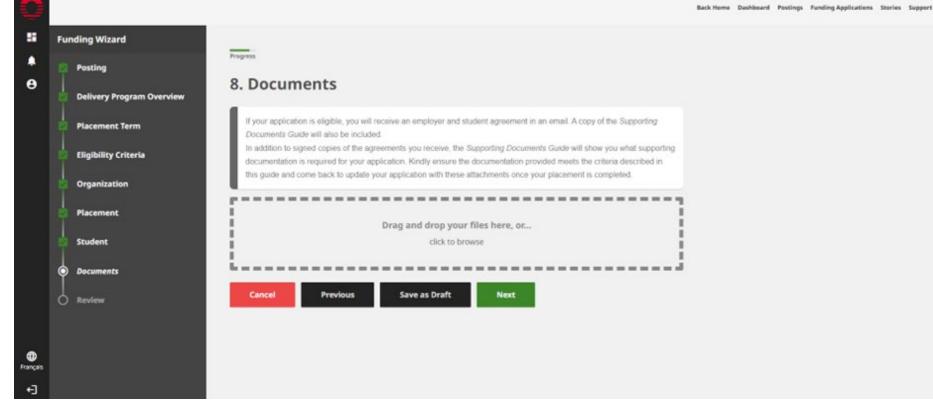
• Placement filled or not filled yet





Employer Wage Subsidy Application

• Uploading documents





Who Qualifies?

STUDENTS

- Domestic (Canadian Permanent Resident or Citizen)
- Registered at a recognized Canadian post-secondary institution in a program that includes a work placement
- Program has Work-Integrated Learning (WIL) Component



Who Qualifies?

EMPLOYERS

- Registered Canadian businesses, startups, and not-for-profits related to the tourism and hospitality sector and/or related to a tourism/hospitality job function
- On-site, remote, and hybrid placements all eligible
- Not funded by other federal grants or programs
- Student must be hired as an employee of the company (not as an independent contractor)



Link to video: https://youtu.be/yDw6Glx0YgE?si=j02637tX3vCFszWR



QUESTIONS?

You can email us at <u>Propel@TourismHR.ca</u> or visit our webpage <u>PropelCareers.ca</u>

PropelCareers.ca



THANK YOU





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