



*Au cœur de la  
relance économique  
francophone*

## **RDÉE Canada and Immigration**

**Tourism HR- Labor Market Forum  
September 26th, 2022**



**Canada** 

# Presentation plan

1. Introduction
2. Areas of actions
3. Services offered by members
4. Resources and events



# Introduction

The Réseau de développement économique et d'employabilité du Canada (RDÉE Canada) has been working for 25 years to promote and support the economic development of Francophone minority communities.

Through its national projects and achievements, RDÉE Canada, with the support of its members, actively supports the vitality and development of Canada's Francophone and Acadian communities in various fields.

RDÉE Canada is a non-profit organization funded by the Government of Canada.







# 2 areas of actions

## Employability

- Offer services to facilitate the employability and economic integration of Francophone and bilingual/multilingual immigrants
- Help and support employers in their efforts to recruit (local, national and international) and integrate francophone, bilingual, multilingual immigrants

## Entrepreneurship

- Support the start-up, expansion, consolidation and succession of Francophone and bilingual small and medium-sized enterprises (SMEs)
- The Francophone asset translates into a tangible economic advantage

# Employability services

## To employers

- Information and advice
- Needs assessment
- Customized support
- Network with qualified candidates in Canada and internationally
- Guidance for the recruitment of qualified bilingual, multilingual workers
- Promotion and dissemination of job offers
- Coaching in diversity management and HR
- Career Fairs and Job Fairs
- Tools and Resources

## To candidates

- Orientation and labor market information
- Resume writing assistance
- Preparation for job interviews
- Placement
- Job Fairs/Careers Fairs
- Tools and Resources
- Professional mentoring
- Workshops and training
- Information on regulated professions

# Recruitment

Recruitment of qualified bilingual/multilingual talents in Canada or internationally, Members of the RDÉE Canada national network:

1. Are experienced advisors across Canada;
2. Listen and support employers throughout the recruitment process;
3. Offer customized and personalized tools and services.

# Resources and events

[Connectioninternationale.com website](https://www.connectioninternationale.com)

- Guide to recruiting skilled French-speaking and bilingual/multilingual international workers;
- Bilingual Global talent pools organized by economic sector;

## **Tournée de liaison 2022**

[Virtual Career Fair October 12](#)

Sector-based virtual job fairs in January and March 2023  
Other resources available (guides, diversity management sheets, etc.)



# Contact us

For questions, please contact:

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# Contact us

**If you are an employer and are considering to recruit bilingual/multilingual candidates, please fill out this form to receive the support of our network advisors:**

<tps://connectioninternationale.ca/formulaire-trouvez-votre-employe/>

THANK  
YOU!

